

**Doremus NY**

1285 Avenue of the Americas  
4th Floor  
NEW YORK, NY 10019  
USA

Phone :

**Purchase Order**

This Purchase Order ("PO") is between the Agency identified above and the Vendor identified below. Unless otherwise set forth below, Agency is acting as agent for the client ("Client") identified below. In the event Agency is acting as agent for Client, Client is a disclosed principal. Client shall be the recipient of all rights and benefits under this PO. If Agency is not acting as agent for Client, Client shall be a third-party beneficiary of all rights and benefits under this PO.

**IMPORTANT:** Except for services from a Qualified Videographer or from an Influencer (defined below), if this PO relates to motion picture / video production (live action, visual effects (VFX), computer-generated imagery (CGI) and/or animation) or related goods and/or services, the General Purchase Order Terms and Conditions in this PO, or in any exhibits or addenda, DO NOT apply. The terms and conditions, specifications, pricing, and other provisions of the current Motion Picture Production Agreement (MPPA), or Pre-Production Startup Agreement, if any, (the "Agreement") shall apply. Pricing and other information in this PO are solely for the purpose of the Agency's internal financial system and DO NOT supplement or modify the Agreement. "Qualified Videographer" means a videographer that is creating video output where the total costs are under \$50,000 and the videographer (i) will not be engaging any subcontractors and (ii) will not have any responsibilities related to paid professional talent. "Influencer" means a person with the ability to influence potential buyers of a product or service by promoting or recommending them on social media or through other channels.

**Vendor:** LAVANWAY SIGN CO INC  
**Vendor address:** 22124 TELEGRAPH RD.  
Southfield, MI 48033  
USA

**Purchase order:** DMSF-PO00008522-1  
**PO date:** 7/23/2021  
**Delivery date:** 7/23/2021  
**Buyer:** AMY CAPEN  
**Client name:** H.W. Kaufman Group  
**Customer:** H.W. Kaufman Group  
**Project ID:** DMSF-P00002179  
**Project name:** Burns & Wilcox Window Wrap SOW - Production  
**PO approver:** Kelly Snyder  
**PO approved date:** 7/23/2021

The PO Number must appear on all invoices, and appropriate receipts/back-up (if any) must be attached to the invoice. The failure to comply may result in a delay or denial of payment. This PO is governed by the terms and conditions below or the Agreement, as applicable, and/or on the attached Amendment, if any.